



## **MTB (MIDLANDS) LTD - GDPR PRIVACY POLICY**

### **About Us:**

Company Name MTB (Midlands) Ltd

Company Number: 03574368

Postal address: Victoria Works, 88 Station Rd, Cradley Heath, West Midlands B64 6PL

MTB (Midlands) Ltd will be what's known as the 'Controller' of the personal data you provide to us. We only collect basic personal data about you which does not include any special types of information. This does however include name, address, email, phone number.

This privacy policy explains how we use any personal information we collect about you when you use this website.

### **Topics:**

- What information do we collect about you?
- How will we use the information about you?
- Marketing
- Access to your information and correction
- Cookies
- Other websites
- Changes to our privacy policy
- How to contact us

### **What information do we collect about you?**

We collect information about you when you register with us or place an order for products or services. We also collect information when you voluntarily complete contact forms, customer surveys, provide feedback and participate in competitions. Website usage information is collected using cookies.

How will we use the information about you?

We collect information about you to process your order, manage your account and, if you agree, to email you about other products and services we think may be of interest to you. We use your information collected from the website to personalise your repeat visits to our website. If you agree, we shall pass on your personal information to our group of companies so that they may offer you their products and services. We will not share your information for marketing purposes with unrelated companies. In processing your order, we may send your details to, and also use information from credit reference agencies and fraud prevention agencies.

### **Marketing**

We would like to send you information about products and services of ours and other companies in our group which may be of interest to you. If you have consented to receive marketing, you may opt out at a later date. You have a right at any time to stop us from contacting you for marketing purposes or giving your information to other members of the Retail Group. If you no longer wish to be contacted for marketing purposes, please [click here](#).

### **Access to your information and correction**

You have the right to request a copy of the information that we hold about you. If you would like a copy of some or all of your personal information, please email or write to us at the following address. [info@mtbmidlands.co.uk](mailto:info@mtbmidlands.co.uk) We may make a small charge for this service. We want to make sure that your personal information is accurate and up to date. You may ask us to correct or remove information you think is inaccurate. If you wish to raise a complaint on how we have handled your personal data, you can contact us to have the matter investigated. [info@mtbmidlands.co.uk](mailto:info@mtbmidlands.co.uk)

### **Cookies**

Cookies are text files placed on your computer to collect standard internet log information and visitor behaviour information. This information is used to track visitor use of the website and to compile statistical reports on website activity. For further information visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org). You can set your browser not to accept cookies and the above websites tell you how to remove cookies from your browser. However in a few cases some of our website features may not function as a result.

### **Other websites**

Our website contains links to other websites. This privacy policy only applies to this website so when you link to other websites you should read their own privacy policies.

### **Changes to our privacy policy**

We keep our privacy policy under regular review and we will place any updates on this web page. This privacy policy was last updated on 2<sup>nd</sup> May 2018.

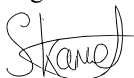
### **How to contact us**

Please contact us if you have any questions about our privacy policy or information we hold about you:

by email: [info@mtbmidlands.co.uk](mailto:info@mtbmidlands.co.uk)

by post: Data Protection Officer, MTB (Midlands) Ltd, Victoria Works, 88 Station Rd, Cradley Heath, West Midlands, B64 6PL

Signed:



S. Kamel

**Director**

20 December 2023